

# YUKON BUREAU OF STATISTICS



## Business Survey 2006 Spring, 2006

### Industry Which...

Has the Greatest Number of Employees.....	Retail Trade
Has Highest Percentage of Businesses Anticipating Growth .....	Wholesale Trade
Has Highest Percentage of Businesses Which Currently are Exporting .....	Wholesale Trade
Has Highest Percentage of Businesses With Gross Revenue Over \$500,000 .....	Retail Trade

In the spring of 2006 the Yukon Bureau of Statistics conducted a business survey of approximately 2,700 businesses which compiled information about types, employees, revenue levels, etc. of Yukon businesses. Due to the large differences between home-based businesses and non-home-based businesses, a large section of this report separates the answers between the two types of businesses.

**Because not all businesses answered each question, total numbers given in each category may not be consistent through all sections.**

**All commentary is based on non-suppressed numbers.**

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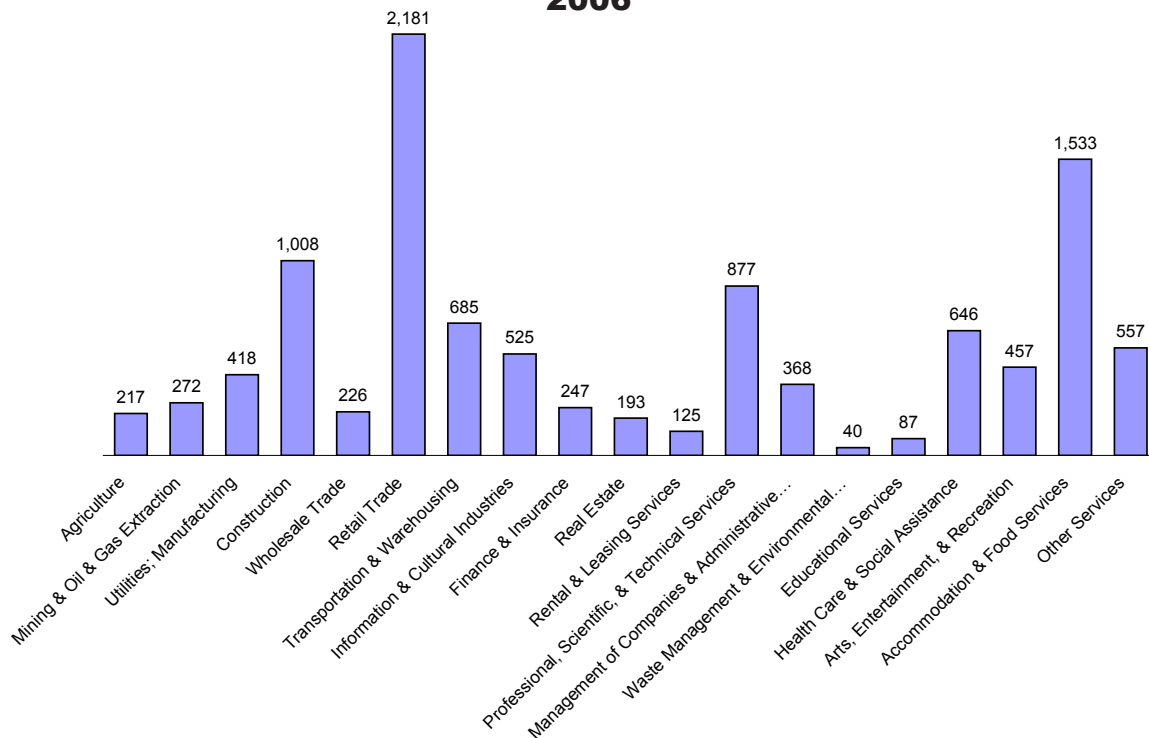
Businesses	Non-Home-Based	Home-Based	Total
<b>Industry of Businesses Surveyed</b>	<b># Surveyed</b>		
Agriculture, Forestry, Fishing, Hunting	30	124	154
Mining & Oil & Gas Extraction	50	60	110
Utilities; Manufacturing	55	77	132
Construction	71	211	282
Wholesale Trade	30	18	48
Retail Trade	226	73	299
Transportation & Warehousing	68	42	110
Information & Cultural Industries	20	21	41
Finance & Insurance	29	6	35
Real Estate	56	33	89
Rental and Leasing Services	24	10	34
Professional, Scientific & Technical Services	106	252	358
Mgmt. of Companies & Enterprises; Admin. & Support Services	42	116	158
Waste Mgmt. & Environmental Remediation Services	10	8	18
Educational Services	13	37	50
Health Care & Social Assistance	82	73	155
Arts, Entertainment & Recreation	54	121	175
Accommodation & Food Services	136	69	205
Other Services	144	78	222
<b>Total</b>	<b>1246</b>	<b>1429</b>	<b>2675</b>

## Businesses and Employment

The Retail Trade Industry had the greatest number of employees at 2,181, or 20.5% of the private sector workers. Accommodation and Food Services had the second largest number of employees at 1,533, or 14.4% of the total private sector.

<i>How many employees are currently working in your business?</i>	<b># Businesses</b>	<b># Businesses reporting</b>	<b>Total # of employees reported</b>
Agriculture, Forestry, Fishing, Hunting	155	143	217
Mining & Oil & Gas Extraction	110	91	272
Utilities; Manufacturing	133	128	418
Construction	283	266	1,008
Wholesale Trade	49	48	226
Retail Trade	299	289	2,181
Transportation & Warehousing	113	96	685
Information & Cultural Industries	41	37	525
Finance & Insurance	35	30	247
Real Estate	90	78	193
Rental & Leasing Services	34	32	125
Professional, Scientific, & Technical Services	359	342	877
Management of Companies & Enterprises; Administrative & Support Services	159	152	368
Waste Management & Environmental Remediation Services	18	15	40
Educational Services	50	47	87
Health Care & Social Assistance	156	152	646
Arts, Entertainment, & Recreation	176	162	457
Accommodation & Food Services	208	195	1,533
Other Services	224	211	557
<b>Total</b>	<b>2,692</b>	<b>2,514</b>	<b>10,662</b>

**Total Number of Employees by Business Sector  
2006**

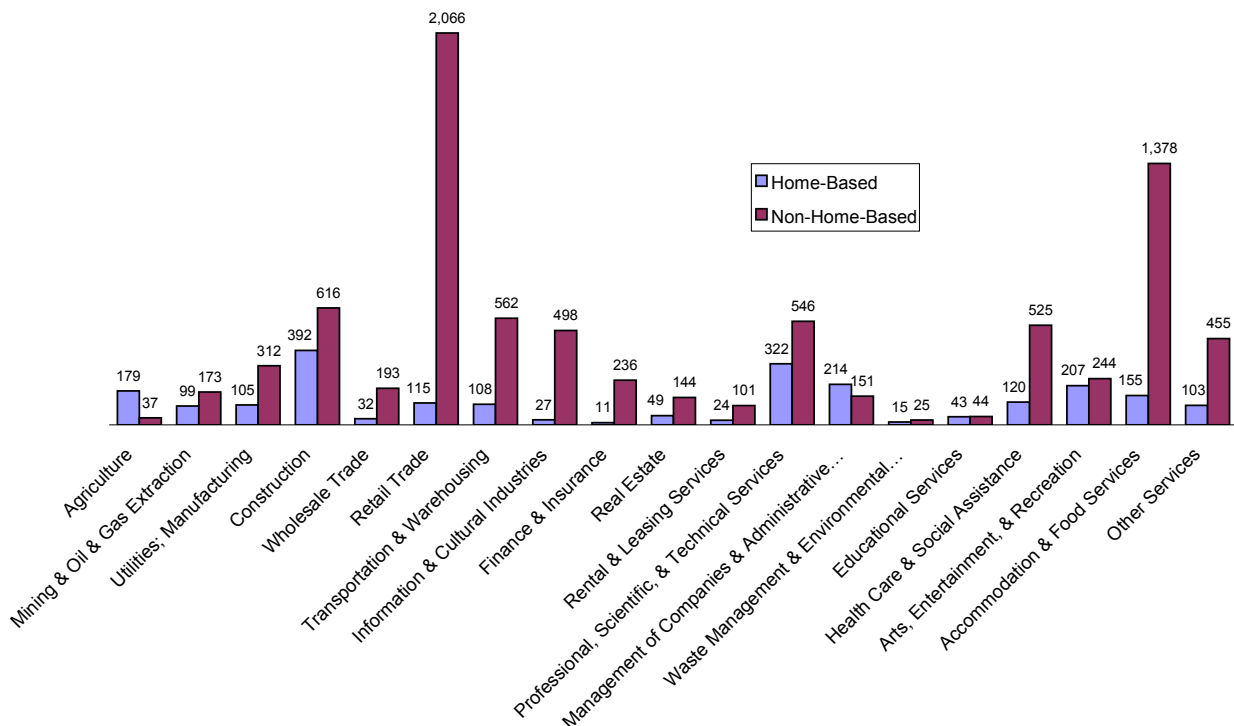


## Businesses and Employment, by Non-Home-Based/Home-Based

The Construction Industry had the greatest number of employees of the home-based businesses at 392, or 16.9%. The Retail Trade Industry had the largest number of employees of the non-home-based businesses at 2,066 or 24.9%.

<i>How many employees are currently working in your business?</i>	# Businesses reporting		Total # of employees reported	
	Non-Home-Based		Home-Based	
Agriculture, Forestry, Fishing, Hunting	25	37	117	179
Mining & Oil & Gas Extraction	39	173	52	99
Utilities; Manufacturing	52	312	75	105
Construction	64	616	202	392
Wholesale Trade	30	193	17	32
Retail Trade	217	2,066	72	115
Transportation & Warehousing	57	562	38	108
Information & Cultural Industries	16	498	21	27
Finance & Insurance	..	236	..	11
Real Estate	49	144	29	49
Rental & Leasing Services	22	101	10	24
Professional, Scientific, & Technical Services	98	546	243	322
Management of Companies & Enterprises; Administrative & Support Services	38	151	113	214
Waste Management & Environmental Remediation Services	..	25	..	15
Educational Services	12	44	35	43
Health Care & Social Assistance	79	525	72	120
Arts, Entertainment, & Recreation	46	244	115	207
Accommodation & Food Services	128	1,378	67	155
Other Services	136	455	76	103
<b>Total</b>	<b>1,141</b>	<b>8,306</b>	<b>1,366</b>	<b>2,320</b>

**Total Number of Employees by Business Sector  
Non-Home-Based and Home-Based Businesses, 2006**



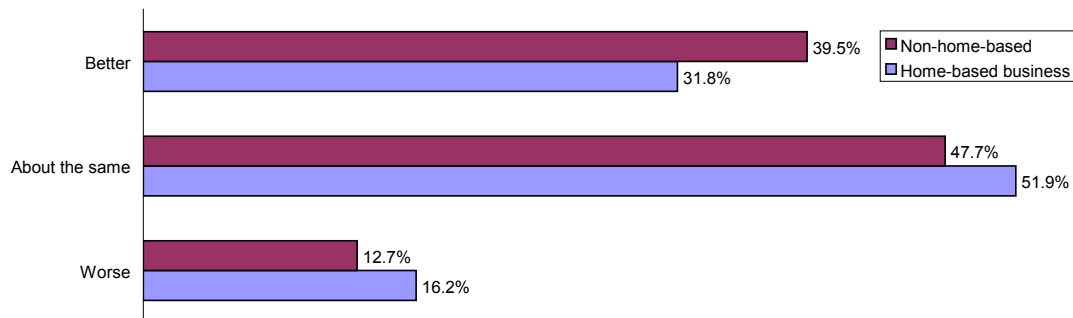
## Comparison of Business Year, 2004 to 2005

As a percentage of the total responses from within the industry, the Transportation and Warehousing Industry was most likely to report having a better business year in 2005 than in 2004. The Wholesale Trade Industry was most likely to report having had a worse year.

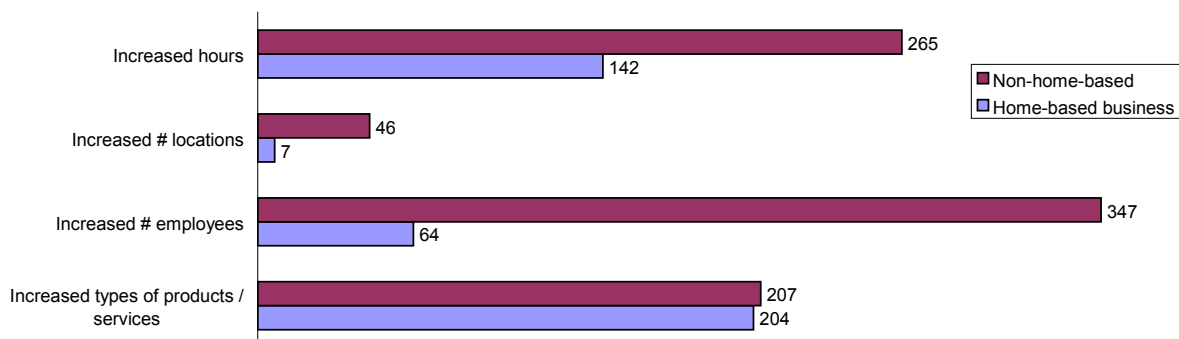
### **Describe the 2005 Business Year as Compared to 2004**

	Better	Worse	About the Same	Total
Agriculture, Forestry, Fishing, Hunting	38	30	73	141
Mining & Oil & Gas Extraction	34	21	48	103
Utilities; Manufacturing	37	24	60	121
Construction	102	37	124	263
Wholesale Trade	19	12	18	49
Retail Trade	100	48	118	266
Transportation & Warehousing	43	18	38	99
Information & Cultural Industries	..	..	21	35
Finance & Insurance	..	..	15	34
Real Estate	..	..	65	87
Rental & Leasing Services	11	7	13	31
Professional, Scientific, & Technical Services	129	37	161	327
Management of Companies & Enterprises; Administrative & Support Services	56	14	77	147
Waste Management & Environmental Remediation Services	..	..	10	17
Educational Services	..	..	27	48
Health Care & Social Assistance	36	13	88	137
Arts, Entertainment, & Recreation	56	22	85	163
Accommodation & Food Services	67	41	76	184
Other Services	70	22	106	198
<b>Total</b>	<b>867</b>	<b>360</b>	<b>1,223</b>	<b>2,450</b>

### **2005 Business Year, Compared to 2004 As a Percentage of Non-Home-Based/Home-Based Businesses**



### **Of Those Who Answered 'Better', Types of Business Expansion Which Occurred Multiple Responses Possible**

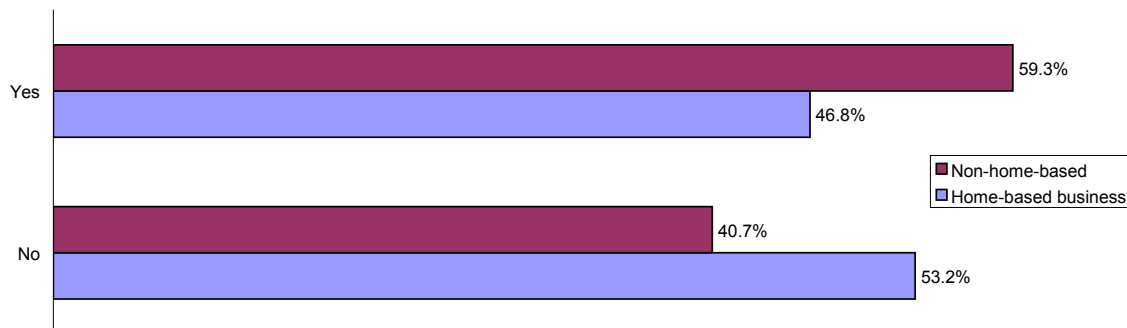


## Anticipation of Business Growth for 2006

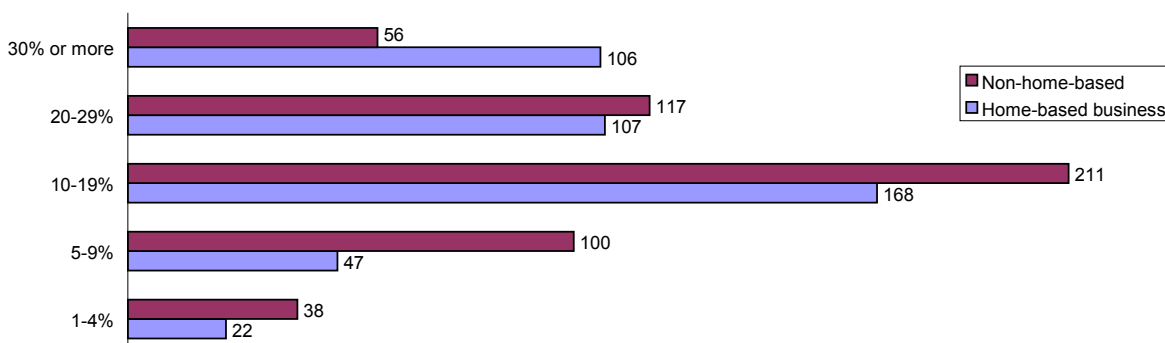
As a percentage of the total responses from within the industry, the Wholesale Trade Industry was most likely to anticipate growth in business in 2006. The Real Estate Industry was most likely to not anticipate growth for 2006.

<b><i>Do you think business will grow this year?</i></b>	<b>Yes</b>	<b>No</b>	<b>Total</b>
Agriculture, Forestry, Fishing, Hunting	56	78	134
Mining & Oil & Gas Extraction	63	37	100
Utilities; Manufacturing	70	39	109
Construction	122	131	253
Wholesale Trade	34	12	46
Retail Trade	172	93	265
Transportation & Warehousing	56	36	92
Information & Cultural Industries	..	..	37
Finance & Insurance	23	10	33
Real Estate	17	72	89
Rental & Leasing Services	20	11	31
Professional, Scientific, & Technical Services	131	181	312
Management of Companies & Enterprises; Administrative & Support Services	67	75	142
Waste Management & Environmental Remediation Services	..	..	16
Educational Services	22	22	44
Health Care & Social Assistance	60	77	137
Arts, Entertainment, & Recreation	99	52	151
Accommodation & Food Services	108	73	181
Other Services	99	91	190
<b>Total</b>	<b>1,242</b>	<b>1,120</b>	<b>2,362</b>

**Do You Think Business Will Grow This Year?  
As a Percentage of Non-Home-Based/Home-Based Businesses**



**Of Those Who Answered 'Yes', Percent of Growth Anticipated**

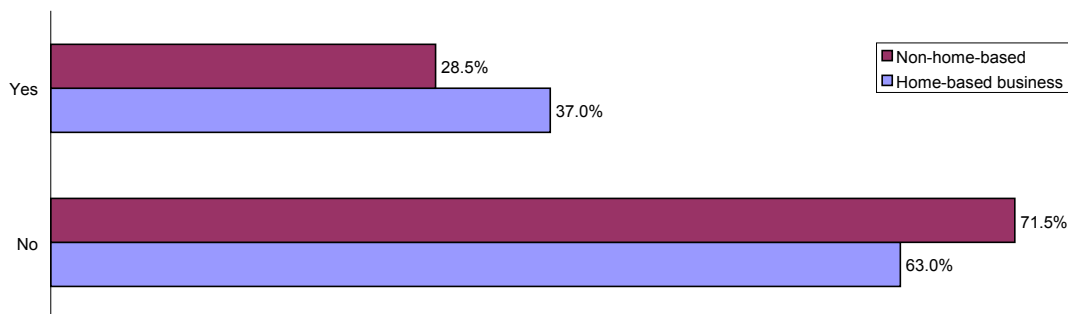


## Potential to Export

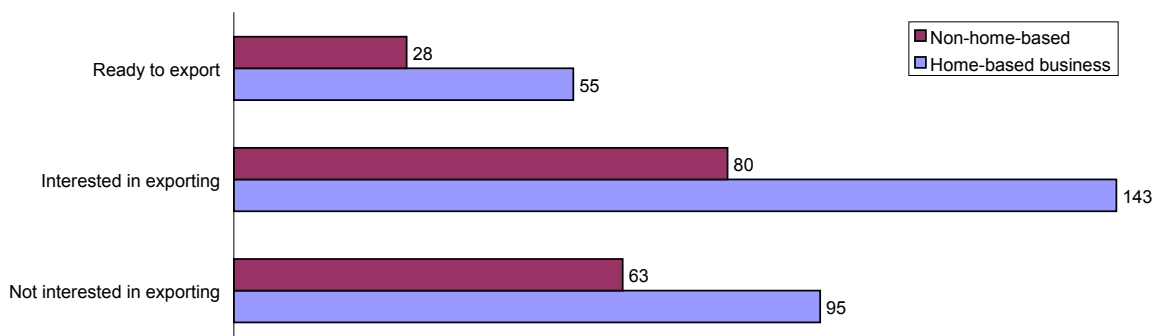
As a percentage of the total responses from within the industry, the Utilities; Manufacturing Industry was most likely to report having the potential to export. The Health Care & Social Assistance Industry was most likely to report not having the potential to export.

<b><i>Does this business have potential to export?</i></b>	<b>Yes</b>	<b>No</b>	<b>Total</b>
Agriculture, Forestry, Fishing, Hunting	90	63	153
Mining & Oil & Gas Extraction	49	59	108
Utilities; Manufacturing	88	43	131
Construction	62	216	278
Wholesale Trade	27	22	49
Retail Trade	103	192	295
Transportation & Warehousing	32	73	105
Information & Cultural Industries	25	16	41
Finance & Insurance	..	..	35
Real Estate	..	..	90
Rental & Leasing Services	7	26	33
Professional, Scientific, & Technical Services	177	181	358
Management of Companies & Enterprises; Administrative & Support Services	28	131	159
Waste Management & Environmental Remediation Services	..	..	18
Educational Services	16	34	50
Health Care & Social Assistance	16	139	155
Arts, Entertainment, & Recreation	79	94	173
Accommodation & Food Services	24	181	205
Other Services	46	172	218
<b>Total</b>	<b>876</b>	<b>1,778</b>	<b>2,654</b>

### Does this business have the potential to export? As a Percentage of Non-Home-Based/Home-Based Businesses



### Of Those Who Answered 'Yes', Description of Interest in Exporting



## Businesses Presently Exporting

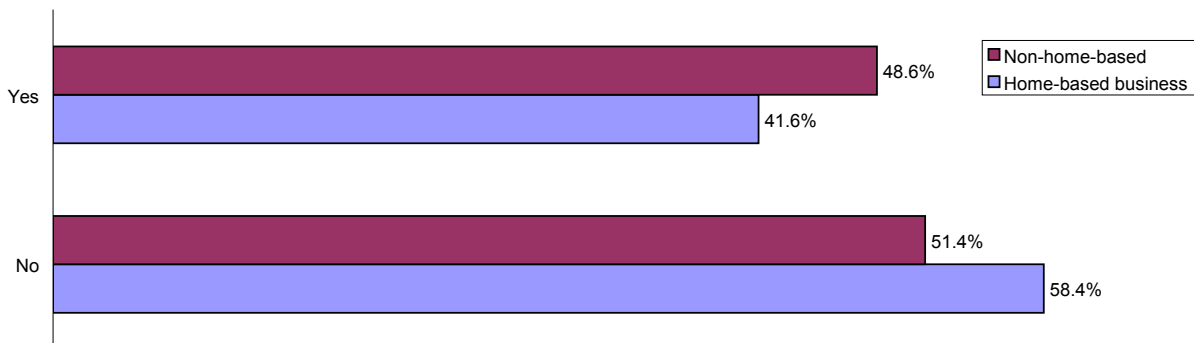
Businesses who responded ‘yes’ to ‘Does this business have potential to export?’ were asked ‘Is this business presently exporting?’ As a percentage of the total responses from within the industry, the Wholesale Trade Industry was most likely to report presently exporting. The Construction Industry was most likely to report not currently exporting.

### *Is this business presently exporting?*

*(Asked only of those reporting potential to export)*

	Yes	No	Total
Agriculture, Forestry, Fishing, Hunting	49	42	91
Mining & Oil & Gas Extraction	19	31	50
Utilities; Manufacturing	38	51	89
Construction	12	51	63
Wholesale Trade	18	9	27
Retail Trade	42	60	102
Transportation & Warehousing	15	17	32
Information & Cultural Industries	16	9	25
Finance & Insurance	..	..	..
Real Estate	..	..	..
Rental & Leasing Services	..	..	7
Professional, Scientific, & Technical Services	92	85	177
Management of Companies & Enterprises; Administrative & Support Services	13	15	28
Waste Management & Environmental Remediation Services	..	..	..
Educational Services	..	..	16
Health Care & Social Assistance	7	9	16
Arts, Entertainment, & Recreation	35	46	81
Accommodation & Food Services	7	17	24
Other Services	19	28	47
<b>Total</b>	<b>392</b>	<b>490</b>	<b>882</b>

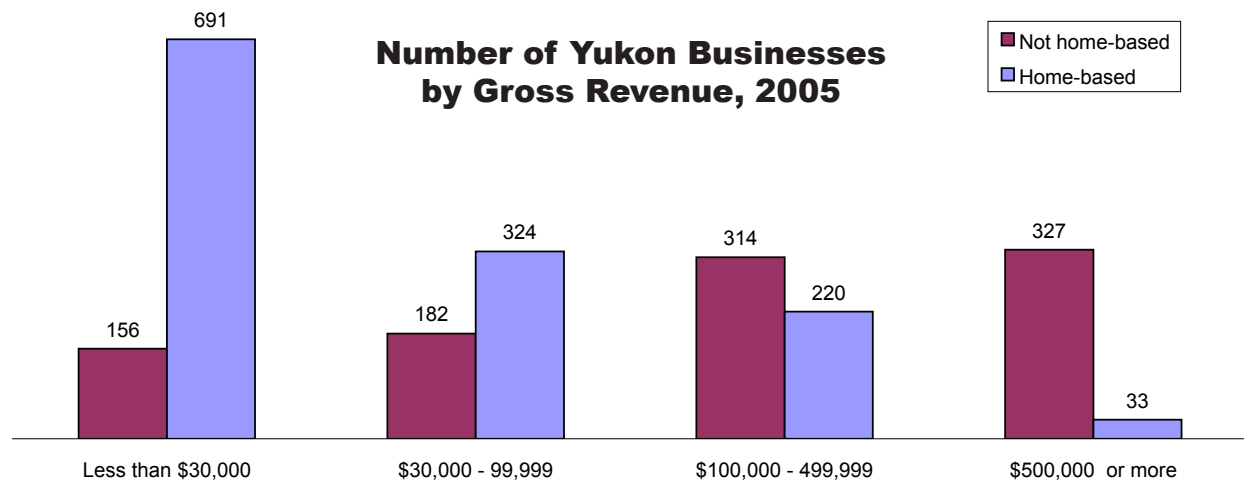
### Is This Business Presently Exporting? As a Percentage of Non-Home-Based/Home-Based Businesses



## Gross Revenues of Yukon Businesses

The majority (60%) of Yukon businesses had gross revenues in 2005 less than \$100,000. Ninety percent of the Agriculture, Forestry, Fishing, Hunting Industry reported having less than \$30,000 gross revenue. The Retail Trade Industry was most likely to report having gross revenues greater than \$500,000.

<b>Which of the following broad ranges best describes the 2005 gross revenues?</b>	<b>Less than \$30,000</b>	<b>\$30,000 - 99,999</b>	<b>\$100,000 - 499,999</b>	<b>\$500,000 or more</b>	<b>Total</b>
Agriculture, Forestry, Fishing, Hunting	126	8	..	..	140
Mining & Oil & Gas Extraction	39	13	20	20	92
Utilities; Manufacturing	65	20	14	21	120
Construction	50	69	87	39	245
Wholesale Trade	..	..	13	16	44
Retail Trade	51	28	61	110	250
Transportation & Warehousing	14	14	34	24	86
Information & Cultural Industries	15	..	..	..	33
Finance & Insurance	..	..	11	10	26
Real Estate	20	19	26	8	73
Rental & Leasing Services	..	..	11	7	28
Professional, Scientific, & Technical Services	108	100	78	25	311
Management of Companies & Enterprises; Administrative & Support Services	67	37	25	9	138
Waste Management & Environmental Remediation Services	..	..	..	..	15
Educational Services	28	12	..	..	45
Health Care & Social Assistance	47	45	21	6	119
Arts, Entertainment, & Recreation	92	29	21	10	152
Accommodation & Food Services	43	41	46	37	167
Other Services	62	54	45	10	171
<b>Total</b>	<b>851</b>	<b>507</b>	<b>535</b>	<b>362</b>	<b>2255</b>



.. = data suppressed for confidentiality reasons

December 2006