



### 1 Monthly Retail Sales, Yukon (*not seasonally adjusted*)

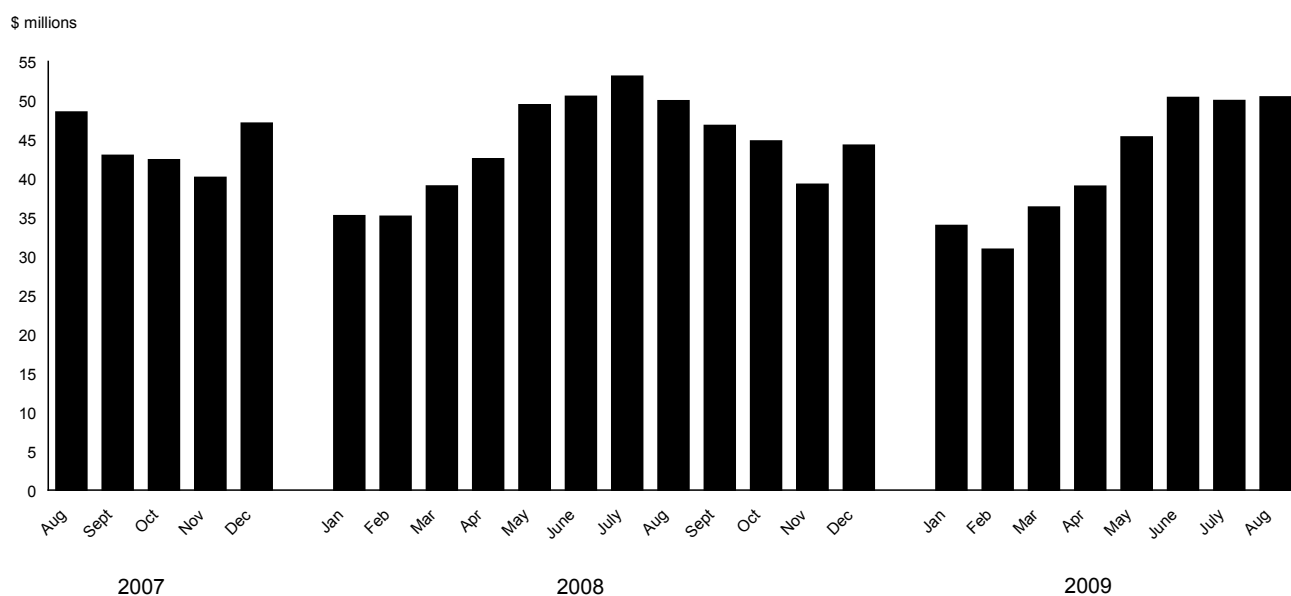
- Total preliminary retail sales in the Yukon for August 2009 were.....\$50,442,000
- The August 2008 figure was .....\$49,964,000
- The difference was an increase of.....\$478,000
- As a percentage, the increase was.....1.0%

Preliminary unadjusted estimates of Yukon retail sales for August 2009 increased 1.0% from figures for August 2008. Canada's retail sales were down 4.9% over the same time period.

On a year-to-date basis, January through August 2009, retail sales in the Yukon totalled \$336,296,000; a decrease of \$18,636,000, or 5.3% over the same time period in 2008.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

### Yukon Monthly Retail Sales August 2007 to August 2009



## 2

### Yukon Retail Sales *(not seasonally adjusted)*

		Monthly Sales	Change from Previous Month	Change from Same Month One Year Before	Year-to-Date Total Sales	Change from Year-to-Date One Year Before
		(\$000,000)	(%)	(%)	(\$000,000)	(%)
2009	Aug (p)	50.4	0.9	1.0	336.3	-5.3
	Jul (r)	50.0	-0.8	-5.9	285.9	-6.3
	Jun	50.4	11.2	-0.3	235.9	-6.4
	May	45.3	16.2	-8.4	185.5	-7.9
	Apr	39.0	7.4	-8.3	140.2	-7.7
	Mar	36.3	17.5	-6.9	101.2	-7.5
	Feb	30.9	-9.0	-12.1	64.9	-7.8
	Jan	34.0	-23.3	-3.6	34.0	-3.6
2008	Dec	44.3	12.8	-6.0	530.0	5.9
	Nov	39.2	-12.4	-2.2	485.8	7.2
	Oct	44.8	-4.2	5.7	446.5	8.1
	Sep	46.8	-6.3	8.9	401.7	8.4
	Aug	50.0	-5.9	3.0	354.9	8.3
	Jul	53.1	5.1	12.6	305.0	9.2
	Jun	50.5	2.2	2.3	251.9	8.6
	May	49.4	16.3	8.3	201.3	10.3
	Apr	42.5	8.9	12.1	151.9	10.9
	Mar	39.0	11.1	9.3	109.4	10.4
	Feb	35.1	-0.2	6.5	70.4	11.1
	Jan	35.2	-25.2	15.9	35.2	15.9
2007	Dec	47.1	17.3	9.9	500.3	10.8
	Nov	40.1	-5.3	19.4	453.2	10.9
	Oct	42.4	-1.3	14.1	413.1	10.2
	Sep	43.0	-11.4	9.2	370.7	9.8
	Aug	48.5	2.9	9.7	327.7	9.8

(p)—Preliminary figures

(r)—Revised figures

In August 2009, the unadjusted preliminary retail sales figure in the Yukon (\$50,442,000) increased 0.9% from the revised figure for July '09 (\$49,990,000). Sales decreased by 5.9% from July '08 to August '08 and increased 2.9% from July '07 to August '07.

On an annual basis, retail sales in the Yukon for 2008 totalled \$530,028,000; an increase of \$29,760,000, or 5.9% over the 2007 annual total of \$500,268,000.

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### Yukon Monthly Retail Sales by trade group *(not seasonally adjusted)*

		Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
----- \$000s -----						
2009	Aug (p)	50,442	15,887	15,210	1,513	17,832
	Jul (r)	49,990	14,365	15,946	1,354	18,325
	Jun	50,389	15,557	14,646	1,378	18,808
	May	45,305	12,844	14,225	1,261	16,975
	Apr	38,994	11,709	12,300	1,125	13,860
	Mar	36,319	10,733	11,658	983	12,945
	Feb	30,897	8,911	10,566	843	10,577
	Jan	33,960	9,073	12,224	799	11,864
2008	Dec	44,261	8,885	14,480	2,039	18,857
	Nov	39,233	10,668	12,330	1,286	14,949
	Oct	44,808	14,006	13,381	1,263	16,158
	Sep	46,794	15,496	13,206	1,420	16,672
	Aug	49,964	16,428	14,647	1,566	17,323

(p)—Preliminary figures

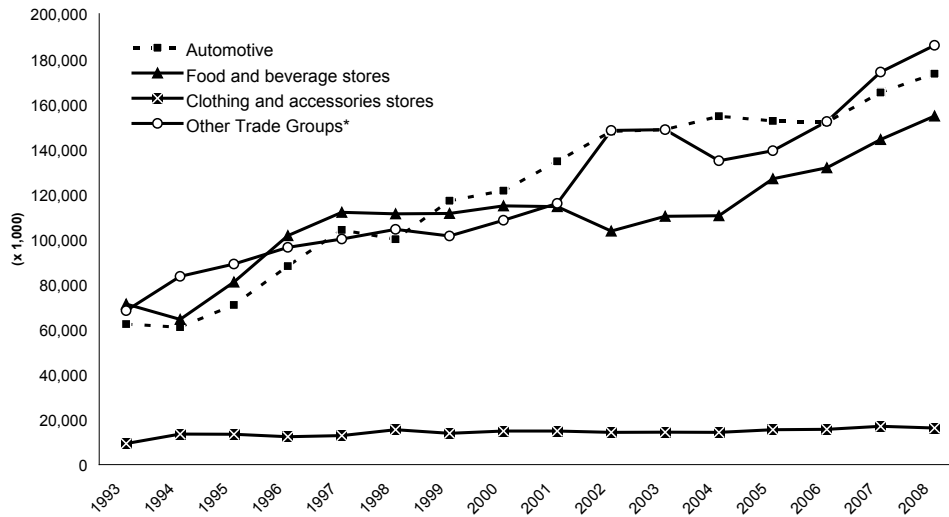
(r)—Revised figures

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## Yukon Annual Retail Sales by trade group (not seasonally adjusted)

	Total Sales	Automotive	Food and	Clothing and	Other Trade Groups*
			beverage stores	accessories stores	
\$ 000s					
2008	530,028	173,341	154,565	16,191	185,931
2007	500,268	165,048	144,211	16,942	174,067
2006	451,308	151,895	131,674	15,607	152,132
2005	433,914	152,421	126,803	15,444	139,246
2004	413,966	154,487	110,408	14,267	134,804
2003	421,648	148,563	110,130	14,396	148,559
2002	413,863	147,830	103,584	14,259	148,190
2001	379,591	134,517	114,417	14,845	115,812
2000	359,434	121,459	114,732	14,884	108,359
1999	343,723	117,034	111,381	13,898	101,410
1998	330,911	99,927	111,211	15,465	104,308
1997	328,844	104,065	111,914	12,831	100,034
1996	298,257	87,993	101,529	12,378	96,356
1995	254,013	70,757	80,927	13,424	88,905
1994	222,414	60,985	64,402	13,511	83,515
1993	211,028	62,281	71,181	9,293	68,273

**Retail trade by trade group, 1993-2008**  
(Not seasonally adjusted)



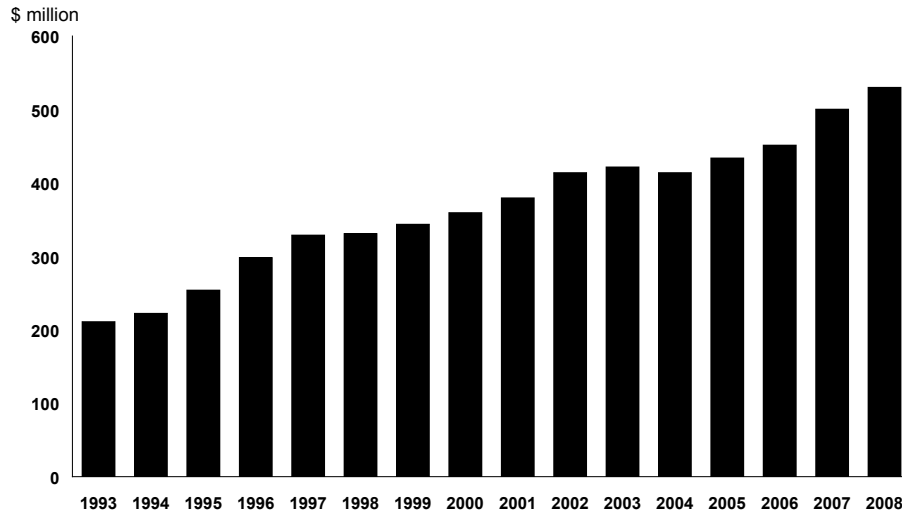
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## Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

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## Yukon Retail Sales (not seasonally adjusted) Annual Estimates, 1993 to 2008



During the past 15 years, annual retail sales in the Yukon have ranged from a low of \$211,028,000 in 1993 to the 2008 figure of \$530,028,000. The largest increase in sales over the previous year occurred in 1996 when sales were up \$44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004, when sales fell \$7,682,000, or 1.8%, from the 2003 figure. Retail sales in the Yukon have increased each year since 1993 with exception of the slight decrease in 2004.

	Yukon		Canada	
	Retail Sales (\$million)	% change from previous year	Retail Sales (\$million)	% change from previous year
2008	530.0	5.9	426,033.7	3.4
2007	500.3	10.8	412,037.3	5.8
2006	451.3	4.0	389,485.1	6.4
2005	433.9	4.8	366,170.7	5.6
2004	414.0	-1.8	346,721.5	4.7
2003	421.6	1.9	331,146.6	3.6
2002	413.9	9.0	319,525.4	6.3
2001	379.6	5.6	300,447.9	4.4
2000	359.4	4.6	287,838.4	6.0
1999	343.7	3.9	271,532.0	5.9
1998	330.9	0.6	256,494.4	3.9
1997	328.8	10.3	246,817.9	8.0
1996	298.3	17.4	228,439.6	3.3
1995	254.0	14.2	221,077.9	3.3
1994	222.4	5.4	213,991.7	7.4
1993	211.0	2.9	199,334.9	5.1

\* Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics. 'Other Trade Groups' is equal to total sales minus the trade groups listed. 'Other Trade Groups' includes Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers, which are not released separately by Statistics Canada due to confidentiality restrictions.

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