

### 1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

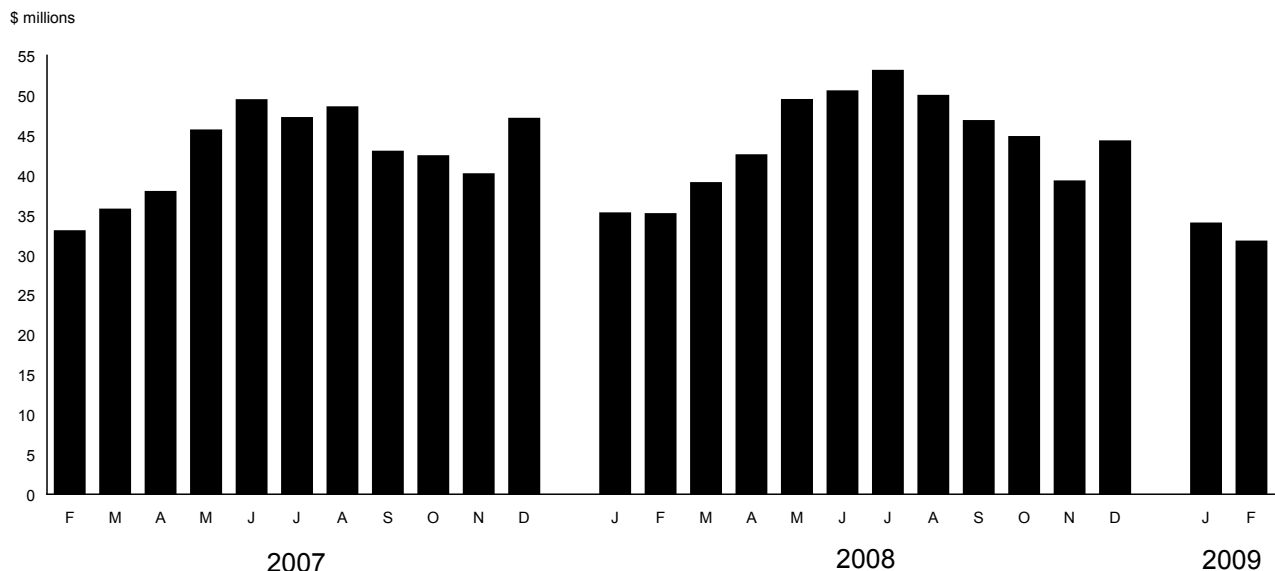
- Total preliminary retail sales in the Yukon for February 2009 were .....\$31,704,000
- The revised February 2008 figure was .....\$35,138,000
- The difference was a decrease of.....\$3,434,000
- As a percentage, the decrease was .....9.8%

Preliminary unadjusted estimates of Yukon retail sales for February 2009 decreased 9.8% from figures for February 2008. Canada's retail sales were down 8.9% over the same time period.

On an annual basis, revised retail sales in the Yukon for 2008 totalled \$530,028,000; an increase of \$29,760,000, or 5.9% over the 2007 annual total of \$500,268,000.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

### Yukon Monthly Retail Sales February 2007 to February 2009



Each column represents a month of the year, with the first letter of the month's name listed below the column.

## 2

### Yukon Retail Sales (not seasonally adjusted)

	Monthly Sales (\$000,000)	Change from Previous Month (%)	Change from Same Month One Year Before (%)	Year-to-Date Total Sales (\$000,000)	Change from Year-to-Date One Year Before (%)
2009 Feb (p)	31.7	-6.6	-9.8	65.7	-6.7
Jan (r)	34.0	-23.3	-3.6	34.0	-3.6
2008 Dec (r)	44.3	12.8	-6.0	530.0	5.9
Nov (r)	39.2	-12.4	-2.2	485.8	7.2
Oct (r)	44.8	-4.2	5.7	446.5	8.1
Sep (r)	46.8	-6.3	8.9	401.7	8.4
Aug (r)	50.0	-5.9	3.0	354.9	8.3
Jul (r)	53.1	5.1	12.6	305.0	9.2
Jun (r)	50.5	2.2	2.3	251.9	8.6
May (r)	49.4	16.3	8.3	201.3	10.3
Apr (r)	42.5	8.9	12.1	151.9	10.9
Mar (r)	39.0	11.1	9.3	109.4	10.4
Feb (r)	35.1	-0.2	6.5	70.4	11.1
Jan (r)	35.2	-25.2	15.9	35.2	15.9
2007 Dec	47.1	17.3	9.9	500.3	10.8
Nov	40.1	-5.3	19.4	453.2	10.9
Oct	42.4	-1.3	14.1	413.1	10.2
Sep	43.0	-11.4	9.2	370.7	9.8
Aug	48.5	2.9	9.7	327.7	9.8
Jul	47.2	-4.5	5.1	279.2	9.9
Jun	49.4	8.3	11.4	232.0	10.9
May	45.6	20.3	10.5	182.6	10.7
Apr	37.9	6.2	7.4	137.0	10.8
Mar	35.7	8.3	8.2	99.1	12.2
Feb	33.0	8.6	19.9	63.4	14.5

(p)—Preliminary figures

(r)—Revised figures

In February 2009, the unadjusted preliminary retail sales figure in the Yukon (\$31,704,000) decreased 6.6% from the revised figure for January '09 (\$33,960,000). Sales decreased by 0.2% from January '08 to February '08 and increased 8.6% from January '07 to February '07.

On a year-to-date basis, revised retail sales in the Yukon for Jan–Feb 2009 totalled \$65,664,000; a decrease of \$4,694,000, or 6.7% over the revised 2008 year-to-date total of \$70,358,000.

## 3

### Yukon Monthly Retail Sales by trade group (not seasonally adjusted)

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
----- \$000s -----					
2009 Feb (p)	31,704	8,746	10,941	814	11,203
Jan (r)	33,960	9,073	12,224	799	11,864
2008 Dec (r)	44,261	8,885	14,480	2,039	18,857
Nov (r)	39,233	10,668	12,330	1,286	14,949
Oct (r)	44,808	14,006	13,381	1,263	16,158
Sep (r)	46,794	15,496	13,206	1,420	16,672
Aug (r)	49,964	16,428	14,647	1,566	17,323
Jul (r)	53,103	18,870	14,885	1,493	17,855
Jun (r)	50,532	17,791	14,025	1,394	17,322
May (r)	49,437	17,748	13,941	1,486	16,262
Apr (r)	42,511	16,253	11,356	1,197	13,705
Mar (r)	39,027	13,343	11,308	1,142	13,234
Feb (r)	35,138	12,067	10,441	973	11,657

(p)—Preliminary figures

(r)—Revised figures

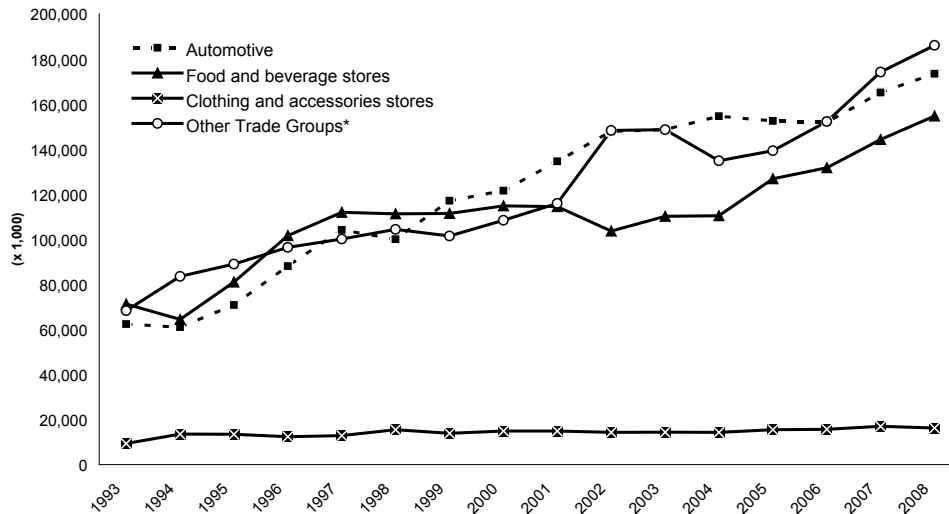
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## Yukon Annual Retail Sales by trade group (not seasonally adjusted)

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
	\$ 000s				
2008 (r)	530,028	173,341	154,565	16,191	185,931
2007	500,268	165,048	144,211	16,942	174,067
2006	451,308	151,895	131,674	15,607	152,132
2005	433,914	152,421	126,803	15,444	139,246
2004	413,966	154,487	110,408	14,267	134,804
2003	421,648	148,563	110,130	14,396	148,559
2002	413,863	147,830	103,584	14,259	148,190
2001	379,591	134,517	114,417	14,845	115,812
2000	359,434	121,459	114,732	14,884	108,359
1999	343,723	117,034	111,381	13,898	101,410
1998	330,911	99,927	111,211	15,465	104,308
1997	328,844	104,065	111,914	12,831	100,034
1996	298,257	87,993	101,529	12,378	96,356
1995	254,013	70,757	80,927	13,424	88,905
1994	222,414	60,985	64,402	13,511	83,515
1993	211,028	62,281	71,181	9,293	68,273

(r)—Revised figures

**Retail trade by trade group, 1993-2008**  
(Not seasonally adjusted)



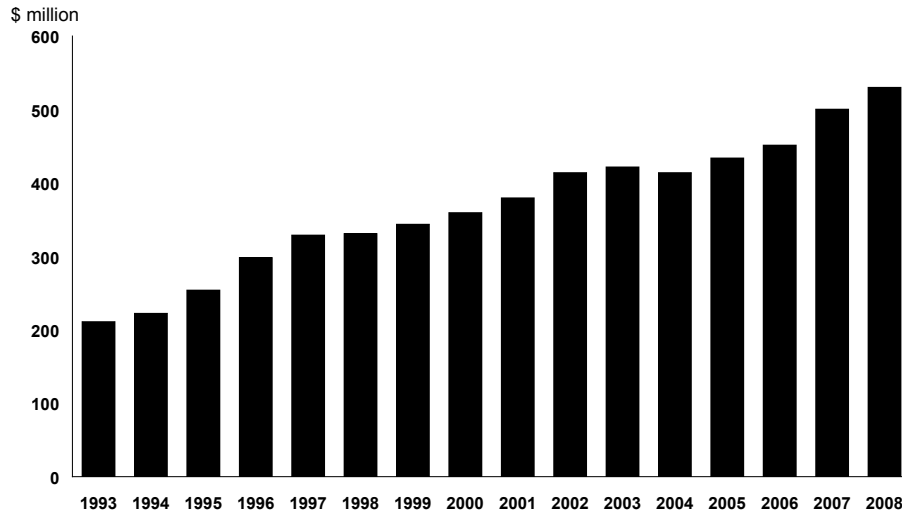
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## Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

# 6

## Yukon Retail Sales (not seasonally adjusted) Annual Estimates, 1993 to 2008



During the past 15 years, annual retail sales in the Yukon have ranged from a low of \$211,028,000 in 1993 to the revised 2008 figure of \$530,028,000. The largest increase in sales over the previous year occurred in 1996 when sales were up \$44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004, when sales fell \$7,682,000, or 1.8%, from the 2003 figure. Retail sales in the Yukon have increased each year since 1993 with exception of the slight decrease in 2004.

	Yukon		Canada	
	Retail Sales (\$million)	% change from previous year	Retail Sales (\$million)	% change from previous year
2008 (r)	530.0	5.9	426,033.7	3.4
2007	500.3	10.8	412,037.3	5.8
2006	451.3	4.0	389,485.1	6.4
2005	433.9	4.8	366,170.7	5.6
2004	414.0	-1.8	346,721.5	4.7
2003	421.6	1.9	331,146.6	3.6
2002	413.9	9.0	319,525.4	6.3
2001	379.6	5.6	300,447.9	4.4
2000	359.4	4.6	287,838.4	6.0
1999	343.7	3.9	271,532.0	5.9
1998	330.9	0.6	256,494.4	3.9
1997	328.8	10.3	246,817.9	8.0
1996	298.3	17.4	228,439.6	3.3
1995	254.0	14.2	221,077.9	3.3
1994	222.4	5.4	213,991.7	7.4
1993	211.0	2.9	199,334.9	5.1

(r)—Revised figures

**Footnotes:**

\* Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics. 'Other Trade Groups' is equal to total sales minus the trade groups listed. 'Other Trade Groups' includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

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