



### 1 Monthly Retail Sales, Yukon (*not seasonally adjusted*)

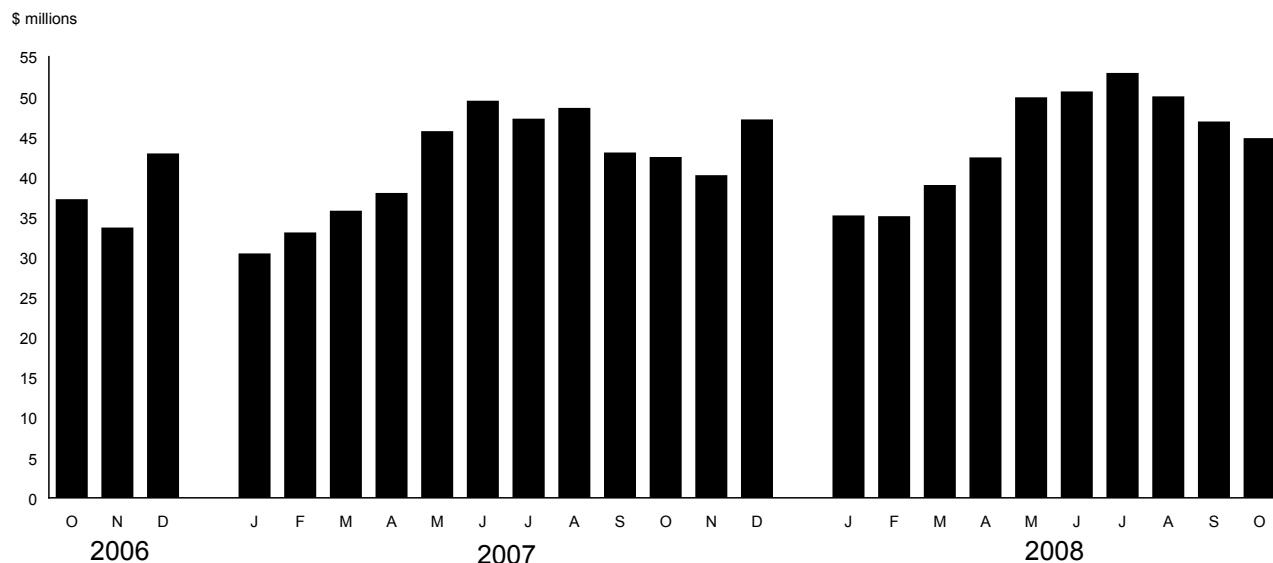
- Total preliminary retail sales in the Yukon for October 2008 were.....\$44,759,000
- The October 2007 figure was .....\$42,391,000
- The difference was an increase of.....\$2,368,000
- As a percentage, the increase was.....5.6%

Preliminary unadjusted estimates of Yukon retail sales for October 2008 increased 5.6% from figures for October 2007. Canada's retail sales were up 5.8% over the same time period.

On an annual basis, retail sales in the Yukon for 2007 totalled \$500,268,000; an increase of \$48,960,000, or 10.8% over the 2006 annual total of \$451,308,000.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

### Yukon Monthly Retail Sales October 2006 to October 2008



Each column represents a month of the year, with the first letter of the month's name listed below the column.

## 2

### Yukon Retail Sales (not seasonally adjusted)

	Monthly Sales (\$000,000)	Change from Previous Month (%)	Change from Same Month One Year Before (%)	Year-to-Date Total Sales (\$000,000)	Change from Year-to-Date One Year Before (%)
2008 Oct (p)	44.8	-4.4	5.6	446.2	8.0
Sep (r)	46.8	-6.3	9.0	401.5	8.3
Aug	50.0	-5.5	3.0	354.6	8.2
Jul	52.9	4.6	12.1	304.7	9.1
Jun	50.6	1.4	2.3	251.8	8.5
May	49.8	17.7	9.2	201.2	10.2
Apr	42.3	8.8	11.7	151.4	10.5
Mar	38.9	11.1	9.0	109.0	10.1
Feb	35.0	-0.2	6.2	70.1	10.7
Jan	35.1	-25.4	15.6	35.1	15.6
2007 Dec	47.1	17.3	9.9	500.3	10.8
Nov	40.1	-5.3	19.4	453.2	10.9
Oct	42.4	-1.3	14.1	413.1	10.2
Sep	43.0	-11.4	9.2	370.7	9.8
Aug	48.5	2.9	9.7	327.7	9.8
Jul	47.2	-4.5	5.1	279.2	9.9
Jun	49.4	8.3	11.4	232.0	10.9
May	45.6	20.3	10.5	182.6	10.7
Apr	37.9	6.2	7.4	137.0	10.8
Mar	35.7	8.3	8.2	99.1	12.2
Feb	33.0	8.6	19.9	63.4	14.5
Jan	30.4	-29.1	9.2	30.4	9.2
2006 Dec	42.8	27.5	9.0	451.3	4.0
Nov	33.6	-9.5	-1.6	408.5	3.5
Oct	37.1	-5.6	7.6	374.9	4.0

(p)—Preliminary figures (r)—Revised figures

In October 2008, the unadjusted preliminary retail sales figure in the Yukon (\$44,759,000) decreased 4.4% from the revised figure for September '08 (\$46,825,000). Sales decreased by 1.3% from September '07 to October '07 and decreased 5.6% from September '06 to October '06.

On a year-to-date basis, retail sales in the Yukon for Jan–October 2008 total \$446,212,000; an increase of \$33,161,000, or 8.0% over the 2007 year-to-date total of \$413,051,000.

## 3

### Yukon Monthly Retail Sales by trade group (not seasonally adjusted)

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
----- \$000s -----					
2008 Oct (p)	44,759	13,669	13,554	1,280	16,256
Sep (r)	46,825	15,496	13,206	1,397	16,726
Aug	49,963	16,316	14,647	1,566	17,434
Jul	52,883	18,851	14,870	1,391	17,771
Jun	50,560	18,005	14,001	1,385	17,169
May	49,846	17,944	14,194	1,466	16,242
Apr	42,343	16,107	11,356	1,218	13,662
Mar	38,910	13,313	11,308	1,128	13,161
Feb	35,022	12,018	10,441	973	11,590
Jan	35,101	11,747	10,565	932	11,857
2007 Dec	47,083	12,443	13,264	2,409	18,967
Nov	40,134	12,252	11,698	1,520	14,664
Oct	42,391	14,148	11,544	1,508	15,191

(p)—Preliminary figures (r)—Revised figures

\*See footnotes on page 4.

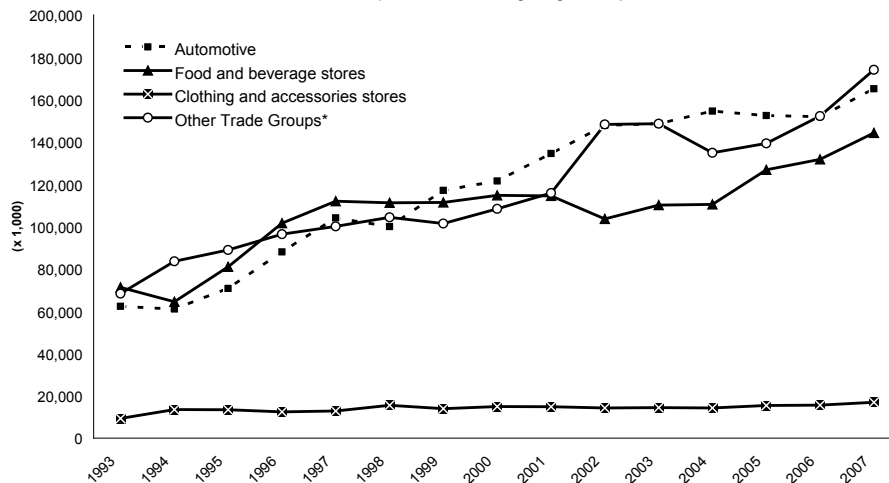
# 4

## Yukon Annual Retail Sales by trade group *(not seasonally adjusted)*

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
	----- \$ 000s -----				
2007	500,268	165,048	144,211	16,942	174,067
2006	451,308	151,895	131,674	15,607	152,132
2005	433,914	152,421	126,803	15,444	139,246
2004	413,966	154,487	110,408	14,267	134,804
2003	421,648	148,563	110,130	14,396	148,559
2002	413,863	147,830	103,584	14,259	148,190
2001	379,591	134,517	114,417	14,845	115,812
2000	359,434	121,459	114,732	14,884	108,359
1999	343,723	117,034	111,381	13,898	101,410
1998	330,911	99,927	111,211	15,465	104,308
1997	328,844	104,065	111,914	12,831	100,034
1996	298,257	87,993	101,529	12,378	96,356
1995	254,013	70,757	80,927	13,424	88,905
1994	222,414	60,985	64,402	13,511	83,515
1993	211,028	62,281	71,181	9,293	68,273
1992	205,115	63,884	70,999	10,392	59,839

\*See footnote on page 4.

**Retail trade by trade group, 1993-2007**  
(Not seasonally adjusted)



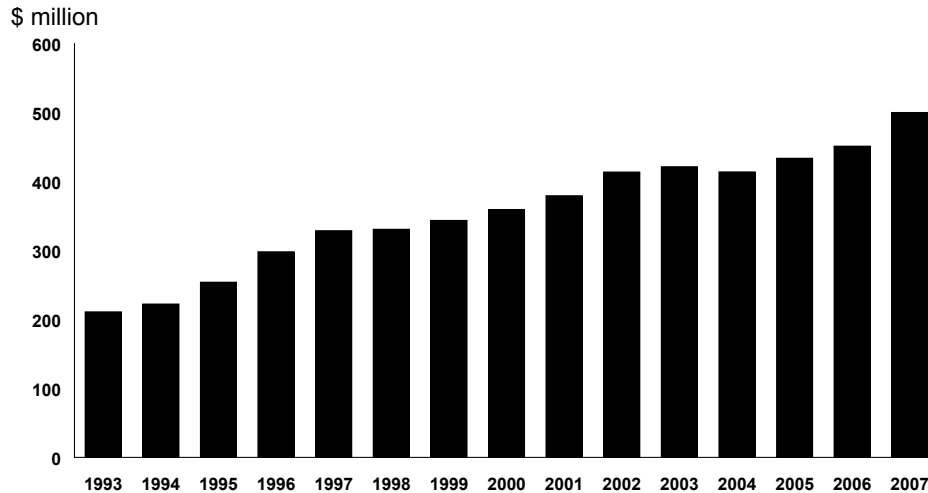
# 5

## Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

## 6

## Yukon Retail Sales (not seasonally adjusted) Annual Estimates, 1993 to 2007



During the past 15 years, annual retail sales in the Yukon have ranged from a low of \$211,028,000 in 1993 to the 2007 figure of \$500,268,000. The largest increase in sales over the previous year occurred in 1996 when sales were up \$44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004, when sales fell \$7,682,000, or 1.8%, from the 2003 figure. Retail sales in the Yukon have increased each year since 1992 with exception of the slight decrease in 2004.

	Yukon		Canada	
	Retail Sales (\$million)	% change from previous year	Retail Sales (\$million)	% change from previous year
2007	500.3	10.8	412,037.3	5.8
2006	451.3	4.0	389,485.1	6.4
2005	433.9	4.8	366,170.7	5.6
2004	414.0	-1.8	346,721.5	4.7
2003	421.6	1.9	331,146.6	3.6
2002	413.9	9.0	319,525.4	6.3
2001	379.6	5.6	300,447.9	4.4
2000	359.4	4.6	287,838.4	6.0
1999	343.7	3.9	271,532.0	5.9
1998	330.9	0.6	256,494.4	3.9
1997	328.8	10.3	246,817.9	8.0
1996	298.3	17.4	228,439.6	3.3
1995	254.0	14.2	221,077.9	3.3
1994	222.4	5.4	213,991.7	7.4
1993	211.0	2.9	199,334.9	5.1
1992	205.1	-	189,661.7	-

## Footnotes:

1. Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics.
2. 'Other Trade Groups' is equal to total sales minus the trade groups listed. 'Other Trade Groups' includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

Information sheet no. 61.164–Dec. 2008  
Next release: January 22<sup>nd</sup>, 2009

Additional information:  
Government of Yukon  
Executive Council Office  
Bureau of Statistics (A-8C)  
Box 2703, Whitehorse, Yukon Y1A 2C6  
Telephone: (867) 667-5640; Fax: (867) 393-6203  
email: [ybsinfo@gov.yk.ca](mailto:ybsinfo@gov.yk.ca)  
website: [www.eco.gov.yk.ca/stats/](http://www.eco.gov.yk.ca/stats/)